

natalie stainton.

Natalie Stainton
UX Designer

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Experience

SAP - UX Design Specialist

Central Mobile Design | January 2022 - present | Palo Alto, CA

- Working on agile team to discover, enhance, and create components for SAP Fiori for Android's new Horizon visual theme
- Designing specifications for SDK development handoff and accessibility
- Carrying out discovery, requirement gathering, and feedback workshops
- Creating guideline articles, assets, and Figma library stencils

Industries Cloud (Design Lead) | June 2021 - January 2022 | Remote

- Managed design workflow of sales cloud product from early stages to release
- Helped facilitate and note take for external stakeholder discovery and co-innovation sessions, creating empathy maps, user journeys, personas, etc.
- Prepared and executed research plans for expert interviews and usability tests
- Designed low to high fidelity wireframes, prototypes, and marketing materials

IBM + MDEI - UX Designer

IBM Canada AI Cloud Data | May 2021 - August 2021 | Remote

- MDEI team with mentorship re-designed existing product to improve AI ethics
- Performed usability testing and user interviews through multiple iterations
- Created wireframes and prototypes for an interactive terms agreement page

Freelance - Design Generalist

January 2018 - June 2021 | Remote

- Launched brand identities and created web assets for 20+ clients, including Stanford Genetics and the San Jose Sharks Professionals Board
- Generated UX solutions for B2B SaaS law product, designing AI and machine learning-related features

Education

University of Waterloo - Digital Experience Innovation

M.D.E.I | August 2020 - August 2021 | Waterloo, ON

Loyola Marymount University - Graphic Design

B.A. | August 2016 - May 2020 | Los Angeles, CA

Skills

Figma	UX Research	Accessibility Design
Sketch	UX Strategy	Design Thinking
Adobe CC	User Testing	Design Workshops
Framer	Wireframing	Basic HTML/CSS
Visual Design	Prototyping	Basic Kotlin